

ISSUE DATE	SPACE DEADLINE	EDITORIAL FOCUS	LISTS	MONTHLY AWARENESS	EVENTS & SPECIAL PUBLS
JAN	12.16	Healthcare Workforce	<ul style="list-style-type: none"> • Healthcare Staffing Agencies • Eye Care Specialists 	Mental Wellness Month National Volunteer Blood Donor Month National Glaucoma Awareness Month	
FEB	1.20	The Modern Hospital	<ul style="list-style-type: none"> • Hospitals • Physician Groups 	American Heart Month National Children's Dental Health Month National Senior Independence Month	
MAR	2.17	The Aging of America	<ul style="list-style-type: none"> • Skilled Nursing Facilities • Hospice Care Facilities 	Developmental Disabilities Month Colorectal Cancer Awareness Month Brain Injury Awareness Month	<i>Difference Makers*</i>
APR	3.17	Rehab & Sports Medicine	<ul style="list-style-type: none"> • Rehabilitation Facilities • Hearing Centers 	National Autism Awareness Month Oral Cancer Awareness Month National Minority Health Awareness Month	
MAY	4.21	Women's Health	<ul style="list-style-type: none"> • Cosmetic Surgeons • Day Spas 	National Arthritis Month National Physical Fitness and Sports Month Skin Cancer Detection and Prevention Month	
JUN	5.19	Healthcare Law	<ul style="list-style-type: none"> • Law Firms • Insurance Companies 	Clean Air Month National Home Safety Month National Scoliosis Awareness Month	<i>40 Under Forty*</i>
JUL	6.16	Dental Care	<ul style="list-style-type: none"> • Dental Services • Health and Dental Plans 	UV Safety Month Juvenile Arthritis Awareness Month World Hepatitis Day	
AUG	7.21	Healthcare Education	<ul style="list-style-type: none"> • Colleges with Health Programs • Adult Day Care Facilities 	National Immunization Awareness Month Medic Alert Awareness Month Cataract Awareness Month	
SEP	8.18	Senior Living	<ul style="list-style-type: none"> • Senior Living Facilities • Home Care Options 	Alcohol & Drug Addiction Recovery Month National Childhood Obesity Awareness Month Prostate Cancer Awareness Month	<i>Health & Wellness**</i>
OCT	9.22	Cancer Care	<ul style="list-style-type: none"> • Imaging Services • Laboratories 	National Breast Cancer Awareness Month Down Syndrome Awareness Month National Bone and Joint Health Action Week	<i>Health & Wellness Awards*</i>
NOV	10.20	Behavioral Health	<ul style="list-style-type: none"> • Behavioral Health • Walk-in Medical Clinics 	American Diabetes Month National Alzheimer's Awareness Month Great American Smokeout Month	<i>WMBExpo*</i>

Deadline: 11.3

2018 RESOURCE GUIDE** – ANNUAL BOOK OF LISTS

DEC	11.17	Fitness & Nutrition	<ul style="list-style-type: none"> • Fitness Centers • Medical Equipment Retailers 	National Handwashing Awareness Week World AIDS Day National Older Driver Safety Awareness Week	<i>Giving Guide**</i>
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The following departments appear in each monthly issue, with the exception of the Annual Resource Guide.

- Opinion
- Ask the Doctor
- Healthcare Law
- Elder Care
- Healthy Outlook
- Career Pulse
- On the Calendar
- Career Opportunities
- Picture This
- Medical Real Estate Listings

*Events **Special Publications (Sponsorship opportunities available for all events and special publications)



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