

ISSUE DATE	SPACE/COPY DEADLINE	EDITORIAL FOCUS	LISTS	MONTHLY AWARENESS	EVENTS & SPECIAL PUBLS
JAN	1.5	Healthcare Workforce	Healthcare Staffing Agencies Eye Care Specialists	Mental Wellness Month National Volunteer Blood Donor Month National Glaucoma Awareness Month	
FEB	2.2	The Modern Office	Hospitals Physician Groups	American Heart Month National Children's Dental Health Month National Senior Independence Month	
MAR	3.2	The Aging of America	Skilled Nursing Facilities Hospice Care Facilities	Developmental Disabilities Month Colorectal Cancer Awareness Month Brain Injury Awareness Month	<i>Difference Makers*</i>
APR	3.30	Rehab & Sports Medicine	Rehabilitation Facilities Hearing Centers	National Autism Awareness Month Oral Cancer Awareness Month National Minority Health Awareness Month	
MAY	4.27	Women's Health	Cosmetic Surgeons Day Spas	National Arthritis Month National Physical Fitness and Sports Month Skin Cancer Detection and Prevention Month	
JUN	5.25	Healthcare Law Nursing Education	Law Firms Insurance Companies	Clean Air Month National Home Safety Month National Scoliosis Awareness Month	<i>40 Under Forty*</i>
JUL	6.22	Dental Care Summer Safety	Dental Services Health and Dental Plans	UV Safety Month Juvenile Arthritis Awareness Month World Hepatitis Day	
AUG	7.20	Healthcare Education Addiction	Colleges with Health Programs Adult Day Care Facilities	National Immunization Awareness Month Medic Alert Awareness Month Cataract Awareness Month	
SEP	8.17	Senior Living Healthcare Heroes	Senior Living Facilities Home Care Options	Alcohol & Drug Addiction Recovery Month National Childhood Obesity Awareness Month Prostate Cancer Awareness Month	<i>Healthcare Heroes**</i>
OCT	9.14	Cancer Care Healthcare IT	Imaging Services Laboratories	National Breast Cancer Awareness Month Down Syndrome Awareness Month National Bone and Joint Health Action Week	<i>Healthcare Heroes Awards*</i>
NOV	10.26	Behavioral Health Pediatrics	Behavioral Health Walk-in Medical Clinics	American Diabetes Month National Alzheimer's Awareness Month Great American Smokeout Month	<i>WMBExpo*</i>

Deadline: 10.26

2018 RESOURCE GUIDE** – ANNUAL BOOK OF LISTS

DEC	11.23	Fitness & Nutrition Estate Planning	Fitness Centers Medical Equipment Retailers	National Handwashing Awareness Week World AIDS Day National Older Driver Safety Awareness Week	<i>Giving Guide**</i>
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The following departments appear in each monthly issue, with the exception of the Annual Resource Guide.

- Opinion
- Ask the Doctor
- Healthcare Law
- Elder Care
- Healthy Outlook
- Career Pulse
- On the Calendar
- Career Opportunities
- Picture This
- Medical Real Estate Listings

**Events **Special Publications (Sponsorship opportunities available for all events and special publications)*



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